

## ORDER



**Orders**  
**Order / Rev:** 714891  
**Alt Order #:** 06323191  
**Product Desc:** BEAN FOR FL SENATE  
**Estimate:** 481  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 09/19/12 / 10/18/12  
**Order Type:** Core

## WTLV-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services/ POL  
**Buying Contact:**  
**Billing Contact:**  
 Do Not Mail  
 XX, XX XX

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Bean, A/ R / FI Senate  
**Demographic:** A35+  
**Product Codes:** PL-State Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	25	\$9,040.00	\$7,684.00
10/29/12	10/29/12	4	\$1,700.00	\$1,445.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	25	\$9,040.00	\$7,684.00	0.00
November 2012	4	\$1,700.00	\$1,445.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$10,740.00</b>	<b>\$9,129.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WTLV-TV	31%	\$10,740.00
Market	100%	\$34,645.16

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WAWS	2%	\$692.90
WCWJ	0%	\$0.00
WJXT	33%	\$11,432.90
WJXX	4%	\$1,385.81
WTEV	30%	\$10,393.55

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTLV	10/23/12	10/26/12	M-F 6-7a	CM	6a-7a	- TWTF - -	:30	4	\$950.00	P-1	0.00	NM	0	\$0.00
				M-F 6-7am	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			4		\$950.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 6-7a		6a-7a	(6:30 AM-7:00 A- TWThF - - - -	:30		<del>(\$950.00)</del>		0.00	NM		
Credited [cld]															
2	WTLV	10/22/12-10/28/12		M-F 6-7a		6a-7a	(6:30 AM-7:00 A- TWThF - - - -	:30		<del>(\$950.00)</del>		0.00	NM		
Credited [cld]															
3	WTLV	10/22/12-10/28/12		M-F 6-7a		6a-7a	(6:30 AM-7:00 A- TWThF - - - -	:30		<del>(\$950.00)</del>		0.00	NM		

Order / Rev: 714891  
 Alt Order #: 06323191  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Bean, A/ R / FI Senate  
 Product Desc: BEAN FOR FL SENATE  
 Estimate: 481  
**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTLV	10/23/12	10/26/12	M-F 6-7a M-F 6-7am	CM	6a-7a (6:30 AM-7:00 AM)	- TWTF - -	:30	4	\$950.00	P-1	0.00	NM	0	\$0.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 10/22/1210/28/12- TWTF - -4\$950.000.00</div></div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
<div>Credited</div> <div>[cxd]</div>															
4	WTLV	10/22/12-10/28/12	M-F 6-7a	6a-7a	(6:30 AM-7:00 A-	TWThF - - - -	:30	<del>(\$950.00)</del>	0.00	NM					
<div>Credited</div> <div>[cxd]</div>															
E 2	WTLV	10/23/12	10/26/12	Today Show M-F 7-9am	CM	7a-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$800.00	P-1	0.00	NM	0	\$0.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 10/22/1210/28/12- TWTF - -4\$800.000.00</div></div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WTLV	10/22/12-10/28/12	Today Show	7a-9a	(7:00 AM-8:00 A-	TWThF - - - -	:30	<del>(\$800.00)</del>	0.00	NM					
<div>Credited</div>															
2	WTLV	10/22/12-10/28/12	Today Show	7a-9a	(7:00 AM-8:00 A-	TWThF - - - -	:30	<del>(\$800.00)</del>	0.00	NM					
<div>Credited</div>															
3	WTLV	10/22/12-10/28/12	Today Show	7a-9a	(7:00 AM-8:00 A-	TWThF - - - -	:30	<del>(\$800.00)</del>	0.00	NM					
<div>Credited</div>															
4	WTLV	10/22/12-10/28/12	Today Show	7a-9a	(7:00 AM-8:00 A-	TWThF - - - -	:30	<del>(\$800.00)</del>	0.00	NM					
<div>Credited</div>															
E 3	WTLV	10/23/12	10/26/12	Today Show II M-F 9-10am	CM	9a-10a	- TWTF - -	:30	4	\$400.00	P-1	0.00	NM	0	\$0.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 10/22/1210/28/12- TWTF - -4\$400.000.00</div></div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WTLV	10/22/12-10/28/12	Today Show II	9a-10a	- TWThF - - - -	:30	<del>(\$400.00)</del>	0.00	NM						
<div>Credited</div> <div>[cxd]</div>															
2	WTLV	10/22/12-10/28/12	Today Show II	9a-10a	- TWThF - - - -	:30	<del>(\$400.00)</del>	0.00	NM						
<div>Credited</div> <div>[cxd]</div>															
3	WTLV	10/22/12-10/28/12	Today Show II	9a-10a	- TWThF - - - -	:30	<del>(\$400.00)</del>	0.00	NM						
<div>Credited</div> <div>[cxd]</div>															
4	WTLV	10/22/12-10/28/12	Today Show II	9a-10a	- TWThF - - - -	:30	<del>(\$400.00)</del>	0.00	NM						
<div>Credited</div> <div>[cxd]</div>															
E 4	WTLV	10/23/12	10/26/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	- TWTF - -	:30	4	\$575.00	P-1	0.00	NM	0	\$0.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 10/22/1210/28/12- TWTF - -4\$575.000.00</div></div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WTLV	10/22/12-10/28/12	M-F 530-6p	M-F 5:30p-6p	- TWThF - - - -	:30	<del>(\$575.00)</del>	0.00	NM						
<div>Credited</div> <div>[cxd]</div>															
2	WTLV	10/22/12-10/28/12	M-F 530-6p	M-F 5:30p-6p	- TWThF - - - -	:30	<del>(\$575.00)</del>	0.00	NM						
<div>Credited</div> <div>[cxd]</div>															
3	WTLV	10/22/12-10/28/12	M-F 530-6p	M-F 5:30p-6p	- TWThF - - - -	:30	<del>(\$575.00)</del>	0.00	NM						
<div>Credited</div> <div>[cxd]</div>															
4	WTLV	10/22/12-10/28/12	M-F 530-6p	M-F 5:30p-6p	- TWThF - - - -	:30	<del>(\$575.00)</del>	0.00	NM						
<div>Credited</div> <div>[cxd]</div>															
E 5	WTLV	10/23/12	10/26/12	M-F 6-630p M-F 6-630pm	CM	M-F 6p-6:30p	- TWTF - -	:30	4	\$1,000.00	P-1	0.00	NM	0	\$0.00

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 Estimate: 481

WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WTLV	10/23/12	10/26/12	M-F 6-630p M-F 6-630pm	CM	M-F 6p-6:30p	- TWTF - -	:30	4	\$1,000.00	P-1	0.00	NM	0	\$0.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/22/12 10/28/12 - TWTF - - 4 \$1,000.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      1 WTLV 10/22/12-10/28/12 M-F 6-630p M-F 6p-6:30p - TWThF - - - :30 (\$1,000.00) 0.00 NM                      Credited                      2 WTLV 10/22/12-10/28/12 M-F 6-630p M-F 6p-6:30p - TWThF - - - :30 (\$1,000.00) 0.00 NM                      Credited                      3 WTLV 10/22/12-10/28/12 M-F 6-630p M-F 6p-6:30p - TWThF - - - :30 (\$1,000.00) 0.00 NM                      Credited                      4 WTLV 10/22/12-10/28/12 M-F 6-630p M-F 6p-6:30p - TWThF - - - :30 (\$1,000.00) 0.00 NM                      Credited                 </div>															
E 6	WTLV	10/23/12	10/26/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	- TWTF - -	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/22/12 10/28/12 - TWTF - - 4 \$1,000.00 0.00                 </div>															
E 7	WTLV	10/23/12	10/26/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	- TWTF - -	:30	4	\$1,200.00	P-1	0.00	NM	0	\$0.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/22/12 10/28/12 - TWTF - - 4 \$1,200.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      1 WTLV 10/22/12-10/28/12 M-F 730-8p M-F 7:30p-8p - TWThF - - - :30 (\$1,200.00) 0.00 NM                      Credited                      [cxd]                      2 WTLV 10/22/12-10/28/12 M-F 730-8p M-F 7:30p-8p - TWThF - - - :30 (\$1,200.00) 0.00 NM                      Credited                      [cxd]                      3 WTLV 10/22/12-10/28/12 M-F 730-8p M-F 7:30p-8p - TWThF - - - :30 (\$1,200.00) 0.00 NM                      Credited                      [cxd]                      4 WTLV 10/22/12-10/28/12 M-F 730-8p M-F 7:30p-8p - TWThF - - - :30 (\$1,200.00) 0.00 NM                      Credited                      [cxd]                 </div>															
8	WTLV	10/23/12	10/26/12	Tonight Show Tonight Show	CM	1135p-1237a	- 2222 - -	:30	8	\$150.00	P-3	0.00	NM	8	\$1,200.00
<div>                     2X MAX/DAY  <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/22/12 10/28/12 - 2222 - - 8 \$150.00 0.00                 </div>															
E 9	WTLV	10/23/12	10/28/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	- TWTFSS	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/22/12 10/28/12 - TWTFSS 3 \$400.00 0.00                 </div>															
E 10	WTLV	10/24/12	10/24/12	Wed Prime A Wed Prime A	CM	Wed 8p-9p	- - W - - -	:30	1	\$1,350.00	P-1	0.00	NM	0	\$0.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/22/12 10/28/12 - - W - - - 1 \$1,350.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      1 WTLV 10/22/12-10/28/12 Wed Prime A Wed 8p-9p - - W - - - - :30 (\$1,350.00) 0.00 NM                      Credited                      [cxd]                 </div>															
E 11	WTLV	10/27/12	10/27/12	SAT TDY NBC Today Show (Sa)	CM	7a-8a	- - - - - S	:30	1	\$400.00	P-1	0.00	NM	0	\$0.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>                      Week: 10/22/12 10/28/12 - - - - - S 1 \$400.00 0.00                 </div>															
<div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>                      1 WTLV 10/22/12-10/28/12 SAT TDY 7a-8a - - - - - Sa - :30 (\$400.00) 0.00 NM                      Credited                 </div>															
E 12	WTLV	10/27/12	10/27/12	Sat 7-730p	CM	Sat 7p-7:30p	- - - - - S	:30	2	\$315.00	P-1	0.00	NM	2	\$630.00

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 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Bean, A/ R / FI Senate  
 Product Desc: BEAN FOR FL SENATE  
 Estimate: 481  
**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
Wheel of Fortune																
2X MAX/DAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	2		\$315.00		0.00							
E 13	WTLV	10/27/12	10/27/12	Sat 730-8p Jeopardy	CM	Sat 7:30p-8p	-----S-	:30	2	\$315.00	P-1	0.00	NM	2	\$630.00	
2X MAX/DAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	2		\$315.00		0.00							
E 14	WTLV	10/27/12	10/28/12	Sa-Su 6-630p Sa-Su 6-6:30pm	CM	Sat-Sun 6p-6:30p	-----SS	:30	4	\$335.00	P-1	0.00	NM	4	\$1,340.00	
2X MAX/DAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----SS	4		\$335.00		0.00							
E 15	WTLV	10/28/12	10/28/12	Meet the Press Sun 9-10a	CM	9a-10a	-----S	:30	1	\$850.00	P-1	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S	1		\$850.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	WTLV	10/22/12-10/28/12		Meet the Press	9a-10a		-----Su	:30	<del>(\$850.00)</del>	0.00	NM					
Credited [cxld]																
E 16	WTLV	10/28/12	10/28/12	NFL Regular Season Football NFL Regular Season	CM	NFL Regular Season	-----S	:30	1	\$2,500.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S	1		\$2,500.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	WTLV	10/22/12-10/28/12		NFL Regular Season Football	NFL Regular Season		-----Su	:30	<del>(\$2,500.00)</del>	0.00	NM					
Credited [cxld]																
E 17	WTLV	10/28/12	10/28/12	Sun 12x-1x FCN on Point / Chris Matthews	CM	Sun 12a-1a	-----S	:30	2	\$20.00	P-5	0.00	NM	2	\$40.00	
2X MAX/DAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S	2		\$20.00		0.00							
E 18	WTLV	10/29/12	10/29/12	M-F 6-7a M-F 6-7am	CM	6a-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$950.00	P-1	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$950.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	WTLV	10/29/12-11/04/12		M-F 6-7a	6a-7a		(6:30 AM-7:00 AM)	-----	:30	<del>(\$950.00)</del>	0.00	NM				
Credited [cxld]																
E 19	WTLV	10/29/12	10/29/12	Today Show M-F 7-9am	CM	7a-9a (7:00 AM-8:00 AM)	M-----	:30	1	\$800.00	P-1	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$800.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	WTLV	10/29/12-11/04/12		Today Show	7a-9a		(7:00 AM-8:00 AM)	-----	:30	<del>(\$800.00)</del>	0.00	NM				
Credited																
E 20	WTLV	10/29/12	10/29/12	Today Show II M-F 9-10am	CM	9a-10a	M-----	:30	1	\$400.00	P-1	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	WTLV	10/29/12-11/04/12		Today Show II	9a-10a		M-----	:30	<del>(\$400.00)</del>	0.00	NM					
Credited																
E 21	WTLV	10/29/12	10/29/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	M-----	:30	1	\$575.00	P-1	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							

Order / Rev: 714891  
Alt Order #: 06323191  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Bean, A/ R / FI Senate  
Product Desc: BEAN FOR FL SENATE  
Estimate: 481  
**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WTLV	10/29/12	10/29/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	M-----	:30	1	\$575.00	P-1	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$575.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTLV 10/29/12-11/04/12 M-F 530-6p M-F 5:30p-6p M----- :30 <del>(\$575.00)</del> 0.00 NM Credited [cxld]															
E 22	WTLV	10/29/12	10/29/12	M-F 6-630p M-F 6-630pm	CM	M-F 6p-6:30p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$1,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTLV 10/29/12-11/04/12 M-F 6-630p M-F 6p-6:30p M----- :30 <del>(\$1,000.00)</del> 0.00 NM Credited															
E 23	WTLV	10/29/12	10/29/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$1,000.00 0.00															
E 24	WTLV	10/29/12	10/29/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$1,200.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTLV 10/29/12-11/04/12 M-F 730-8p M-F 7:30p-8p M----- :30 <del>(\$1,200.00)</del> 0.00 NM Credited [cxld]															
25	WTLV	10/29/12	10/29/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
2X MAX/DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$150.00 0.00															
26	WTLV	10/29/12	10/29/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$400.00 0.00															
													Totals	29	\$10,740.00